

May 12, 1970

Mr. William Kloepfer, Jr.
Vice-President-Public Relations
The Tobacco Institute, Inc.
1776 K Street, Northwest
Washington, D. C. 20006

Re: Cigarette-Smoking Dogs

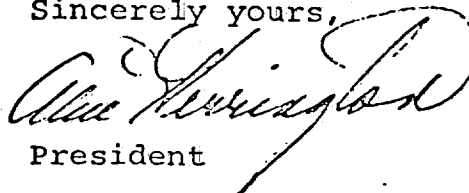
Dear Mr. Kloepfer,

As long ago as 1962 the American Medical Association testified before Congress:

"Drug activity in animals is no assurance of similar activity in humans, and for some human disorders there is no similar disorder in animals. Frequently, animal studies prove little or nothing and are very difficult or impossible to correlate to humans."

The medical profession has greatly discredited itself in the eyes of the public with its revolting experiments on animals. To claim that the results of animal torture are results at all, much less applicable to homo sapiens, is becoming increasingly recognized for what it is - a vast "research boondoggle."

Sincerely yours,


President

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